



Get moving, Get involved, Make a Difference!

Are you ready to be a part of a change in your community that's led by residents for residents?

Then apply for Neighbors in Action 2013, a program of Neighbors for Better Neighborhoods. A resident leader "boot camp" for groups that want to connect, vision, plan, and change the face of Winston-Salem/Forsyth County.



Calling all:

Neighborhood Associations
Grassroots Community Groups
Youth Leaders
College Students
Faith Based Groups
Parents & Education Leaders
Non-Profit Organizations
Volunteer Board Members
Municipal Leaders & Elected Officials

Come and experience what it means to create sustainable change from a neighborhood perspective.



Neighbors in Action

Apply By April 8, 2013

- 6 Sessions .1 weekend per month
- Groups that complete the boot camp will receive a \$300 neighborhood grant.
- Applications are due April 8
- Sessions start May 3
- Learning includes Asset-Based Community Development, Community Organizing, Race, Class and Power and much, much more!

"If you have come here to help me, you are wasting your time. But if your liberation is bound with mine, then let us work together."

- Lilla Watson

For registration information please call 336.602.2519, or visit us online at www.neighborsinaction.weebly.com



Neighbors for Better Neighborhoods

Frequently Asked Questions

What is “Neighbors in Action”?

Neighbors in Action is a 6 session resident “boot camp” created by Neighbors for Better Neighborhoods(NBN) for local community groups who want to kick-start, revitalize, or reshape their neighborhood improvement work.

Neighbors in Action is not only training and development for grassroots leaders; it is also the mantra for NBN’s growing movement of neighbors who are poised and ready to make decisions for their communities—because the time is now!

Whether you are new to neighborhood development work or a veteran advocate this program will help you to understand the history, context, and current status of your neighborhood and provide you with tools to make strategic and sustainable neighborhood change.

How do I get started?

Neighbors for Better Neighborhoods is committed to assisting grassroots neighborhood groups in developing resident-led improvement projects that:

- ✓ build resident involvement and sustainable civic participation
- ✓ strengthen the relationships of neighborhood associations and community-based groups
- ✓ Support business and workforce development in community
- ✓ Strengthen cultural and environmental stewardship
- ✓ Improve public health and housing

.... and support the vitality and quality of life in our communities.

NBN’s commitment to resident-led participation is so strong that the Neighbors in Action boot-camp is an application-based program led by a resident selection team.

To get started, simply apply, and be ready to share with your peer neighborhood leaders why you’d like to be a part this growing *Neighbors in Action* movement. It’s that easy!

What’s in it for me?

Neighbors in Action is all about community groups getting started in neighborhood development work! To prove it, groups who want to take action with a great idea in their neighborhoods will receive:

- ✓ A \$300 “Big change, with small change” neighborhood grant to seed their work
- ✓ 6 months of Action Planning support from the Neighbors for Better Neighborhoods staff and the Neighbors in Action training team.
- ✓ An opportunity to meet local partners and discuss how they can better support your work.
- ✓ ...and for those who are interested, a bonus for individuals!... Some colleges accept our program as an independent study, or internship, see Dee Washington for details.

You can’t lose being a Neighbor in Action!



What's involved?

Neighbors in Action sessions are offered **one full weekend per month** for a total of 6 sessions (beginning in May and ending in October). (Session start Friday evening from 6-9pm and continue Saturday from 9-4:30pm, with some Sundays from 1-4pm).

During Neighbors in Action, leaders will:

- ✓ Learn to discover and map neighborhood resources and assets
- ✓ Learn to organize and mobilize community groups and neighborhood resources
- ✓ Gain a national, regional and local understanding of neighborhood change work
- ✓ Learn to avoid the pitfalls of unproductive partnerships and collaborations
- ✓ Understand public and private institutions in order to build collaborative resident-led partnerships that work
- ✓ Gain the skills to effectively tell community stories and build support for neighborhood development

Who can participate in the Neighbors in Action Program?

Neighbors in Action is for neighborhood groups who not only want to learn & develop new skills, but who also have a specific desire and intent to use their skills in community work.

Neighbors in Action training is recommended for:

- Neighborhood association members and leaders.
- Individuals interested in organizing a new group or rejuvenating an existing neighborhood association.
- The leadership and/or students of youth-based programs.
- College Students who live locally and are interested in bringing their knowledge back to their neighborhoods.
- Faith-based leaders interested in expanding or investing beyond their own membership and seeking to have a positive influence on neighborhoods through community programs.
- Nonprofit organizations that undertake activities to positively impact neighborhoods and the people they serve.
- Board volunteers and staff members of Community Development Corporations.
- Organizations and individuals interested in becoming involved with community development strategies and/or coalition building.
- Municipal Leaders and Elected Leaders who are interested in better aligning their work with resident leaders.

The NBN institute is designed to be a multi-ethnic, personally diverse, intergenerational experience dedicated to developing committed community leaders.

How much does the Neighbors in Action Program Cost?

The cost for the Neighbors in Action program is \$275 per session. If your application is accepted, local neighborhood groups will be sponsored by Z. Smith Reynolds, The Winston-Salem Foundation, and The City of Winston-Salem Business & Community Development office. A total of twenty-five (25) leaders will be accepted to the program.



Where can I get an application?

Please contact Dee Washington at (336) 602-2519 or email at dwashington@nbncommunity.org. You may also come by the Neighbors for Better Neighborhoods office at the Augusburg Community Center, 502 N. Broad Street, WS, NC 27101 to obtain an application, or download an application at www.neighborsinaction.weebly.com

When are applications due?

Applications are due by April 8, 2013.

How are people chosen for the program?

As the program has only 25 seats available, a resident-led selection team will review applications and determine who is admitted. Interviews will be scheduled with applicants the week of April 15, 2013. Meetings will last no more than twenty (20) minutes. The interviews are leaders' opportunity to share their passion and interest regarding their neighborhoods.

Those accepted to the program will be notified by April 19, 2013.

How can I support the work of the Neighbors in Action Program?

There are several ways you can support the work of community-building through NBN's Neighbors in Action:

- ✓ Provide Session Scholarships to help neighborhood leaders attend.
- ✓ Become a Co-Sponsor of the program
- ✓ Donate materials, supplies, gas and /or food for the sessions which run from Friday evening to Sunday afternoon. Any and all support is welcome!
- ✓ Volunteer to assist with the event logistics (volunteers get to sit in on sessions on days they volunteer).
- ✓ Encourage leaders to apply.



Applicant Name:				Date		
Address				City, State, Zip		
Home Phone		Cell Phone:		E-mail		
Optional Information	Race		Age		Gender	_____Male _____Female
What neighborhood or community do you live in?						
How did you hear about the NBN Seed & Lead Program?					Are you a student? If yes, please list Part-time_____ Full-time_____	
Currently Employed _____Yes _____No		Please provide employer Name & Address				
Position		Number of Years in Position		Unemployed _____Yes _____No		Retired _____Yes _____No
What neighborhood do you represent or are most interested in helping?						
What is your connection to the local Winston-Salem/Forsyth County community? (Check all that apply)				_____Live _____Work _____Volunteer		

PLEASE ANSWER THE FOLLOWING QUESTIONS

Please feel free to use additional paper if necessary to complete any section of the application.

Why are you interested in participating in Neighbors in Action?

What are two key things you hope to learn by participating in the Neighbors in Action and how do you think you might use what you've learned in your community?

In what ways have you been involved in your neighborhood or community? It is ok if you are just beginning to do community work.

What are two key strengths that you bring to neighborhood leadership?

What are two challenges you face in neighborhood leadership?

Please tell us about a topic or issue that you are interested in working on in your community and why (i.e., youth, neighborhood safety, education, poverty, etc)? Or tell us about a topic or issue that you would like to learn more about in community and why?

Please list any community organizing and/or volunteer work that you are currently engaged in along with contact information for two personal references.



SCHOLARSHIP & TUITION INFORMATION

The tuition for the Neighbors in Action program is \$275 for 6 sessions. Fees include program materials, meals and 30 days of post-training support for each session. If you are member of a neighborhood group and are selected as a participant your fees will be sponsored by: Z. Smith Reynolds Foundation, The Winston-Salem Foundation, The City of Winston-Salem Business & Community Development department and Southern Echo.

Please list the name of the organization or neighborhood group you will be representing:

Please provide contact information for the group you are representing.

APPLICANT COMMITMENT

If selected as a participant for Neighbors in Action, I agree to become an active member, attending all sessions.

Signature

Date

Please return application to:

Neighbors for Better Neighborhoods
c/o Dee Washington, Program Officer

Mailing Address:
P.O. Box 20473,
Winston-Salem, NC 27120

Physical Address:
502 N. Broad Street
Winston-Salem, NC 27101
(336) 602-2519

Email: dwashington@nbncommunity.org

Neighbors in Action is a program of **Neighbors for Better Neighborhoods**. For more information please call 336.602.2519